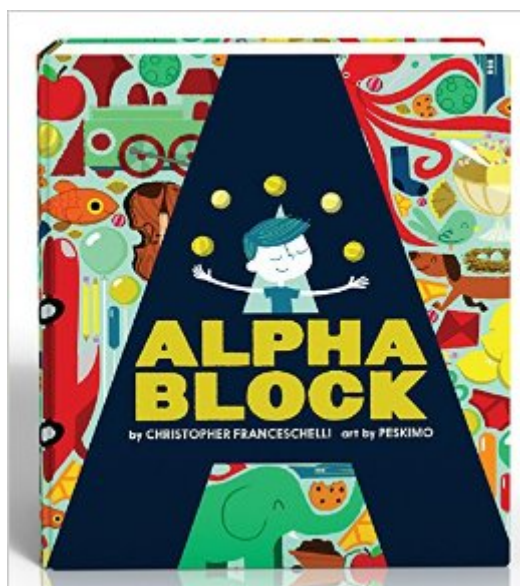


The book was found

# Alphablock



## Synopsis

With thick pages cut into the shape of each letter, children and parents will enjoy this peek-through guessing game around the letterform itself. Sprinkles, hot fudge, and cherries hint at I's ice cream sundae, while aquarium accessories hint at F's fish. As readers interact with the pages, they will familiarize themselves not only with the 26 letters and associated words, but also with each letter's physicality—angles, holes, and curves, both front and back. With Peskimo's animated, stylish visuals, this fresh ABC book encourages readers to manipulate the alphabet in a whole new way. Note: illustrations have a retro feel, with imperfect variations in color and texture. And also available: COUNTABLOCK, with pages cut into the shape of numerals from 1 to 100! Praise for Alphablock STARRED REVIEW "All the parts together make an appealing and fun way for youngsters to interact with the alphabet, and for slightly older children to enjoy the clever artwork." —School Library Journal, starred review "The straightforward vocabulary, cheery vintage-style graphics, and neat incorporation of cut-out letters make for a sharply designed package." —Publishers Weekly "With a pleasing, retro feel, Peskimo's art uses bold colors in a slightly muted hue and the weathered look of woodblock prints—A visually captivating delight for careful little ones." —Kirkus Reviews "While it's graphically sophisticated enough to please adults, little children can happily flip through this book on their own." —The New York Times "The baby, toddler or nursery-schooler who tears the gift wrapping off Christopher Franceschelli's Alphablock may think that she has just opened a toy, for how lively and tactile the thing in her hands will be." —The Wall Street Journal Awards Parents 10 Best Children's Books of 2013 Notable Children's Books from ALSC 2014

## Book Information

Series: Alphablock

Board book: 104 pages

Publisher: Harry N. Abrams; Brdbk edition (August 6, 2013)

Language: English

ISBN-10: 1419709364

ISBN-13: 978-1419709364

Product Dimensions: 5.5 x 2.2 x 6.5 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars— See all reviews— (195 customer reviews)

Best Sellers Rank: #4,988 in Books (See Top 100 in Books) #18 in Books > Children's Books >

Early Learning > Basic Concepts > Alphabet

Age Range: 1 - 4 years

Grade Level: Preschool and up

## Customer Reviews

I ordered this for my toddler for Christmas. It arrived today. I LOVE this book. The illustrations are fabulous! It is very thick to accommodate the entire alphabet. The center pages can't open quite as wide because of that. It seems very sturdy. Each page has two facing pages with a center letter cut out page that flips between the two. This makes the illustrations especially interesting. I really enjoyed x for x ray. On the left page is a hand, on the right page is an x ray of the same hand. When you turn the letter x between the two pages, the back side of the x has the x ray version of the hand and it lines up perfectly with the normal picture of the hand so you see a bit of both. Very cool. This is the most clever alphabet book I've ever seen for toddlers. (And I've seen a lot. I taught Kindergarten.) Update - My 21 month old loves this book. When he opened it Christmas morning, he looked at the book by himself, turning every single page one at a time. A new favorite.

This book is very colorful, great quality and the words and pictures associated with each letter are well-thought out. For example, for letter "G" (garden), the first page shows the wheelbarrow, shovels, and dirt ready to use to create the garden, then after turning the cut out page of the letter "G", the next page shows the completed garden. Each letter has nuanced "before and after" type pictures to describe the scene and the word chosen to represent that letter. Also, some of my favorite things are represented by the letters - C for cookies, B for balloons, V for violin, J is for juggler, T is for train, etc etc. I highly recommend this book!!

This book was a great introduction to the alphabet. The cut-outs made it interesting for my 14 month old to play with and start tracing letters. She loves the bright colors and pictures. Highly recommend this book (and because it's a board book it's super durable and can go in the crib during nap time!).

I bought this book for my 18-month-old son to introduce the alphabet. It is beautiful, durable, and seems to stand up well to his rough handling. My son is more interested in touch and feel and lift the flap books right now, so he barely glances at it other than to quickly page through it. I think it's wonderful, and I am hoping he will appreciate it more as he grows.

Following the Montessori philosophy of learning, a child should employ as many senses as possible into learning. Actually being able to trace the shape of a letter helps the baby distinguish the differences. Although only three sides are available for tracing the edges of each letter (the fourth is attached to the book binding,) I think this book is great in introducing the letters and their different shapes. It is much more tactile than your normal alphabet book. It gives the reader more to talk about to the baby and actively involved the baby in the experience. I downgraded it to four stars because the heavy cardboard is not laminated with a waterproof layer, leading to possible page disintegration and choking hazard if the baby mouths the book and gets it wet. Don't ever leave the book alone with the baby.

My daughter is 17 months old and loves this book. The cutout approach to the letters is very appealing. I just have to be careful with her not yanking on them and tearing the letters, but even so it's pretty sturdy. The pictures are very colorful and have a unique style to them. She's easily able to recognize things like bananas (nannas!) and balloons (alloons!). She even recognizes the spider web near the end and gives a little fake scream each time she sees it. The only reason I give 4 stars instead of 5 is because the overall theme of the book lacks cohesion. I'm not sure if the author tried to choose unique words for each letter, or based them on illustrations, but it's a rather random assortment. Goes from A is for Apple to U is for underwear, a bit random. An added bonus in that this is the only book my one year old has decided not to chew up. I tend to agree with some of the other reviews that it's not exactly a board book. A traditional board book has much thicker and more solid pages, generally to allow for being chewed on and enjoyed by a toddler as toddlers like to enjoy things. Given the length of this one in particular it is understandable that the pages would be a little thinner. Just something to keep in mind if it's going to be in the hands of little ones. One might need to pay a little closer attention to its care.

We received this book as a gift, and we LOVE it! It is a great way to introduce the alphabet. The pictures are wonderful and the pages are easy for a toddler to turn. My daughter loves looking at the pictures and telling us what she sees. As a Mother and a Kindergarten teacher, I strongly recommend this book!!

I'm very impressed with the design of this book. The retro-style images are gorgeous and fun, and the peek-a-boo style letters are cute. The pages in general are thick and sturdy. My 1 year old loves the colors and designs. Some of the word choices are expected and obvious, some are more

creative which makes for a nice variation. My only complaints are that I wish the bigger letters like "M" had some additional support to the binding. They're only attached on one side, so the letter itself twists easily as the baby is turning the pages and I think over time may rip, but that's just speculation as it's a new book, of course. Also, "U" is for underwear. My 4 year old is now running around the yelling "U is for underwear!" and giggling. But at least she's amused!

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